

Election Rally 26 October 2022

Politicians are not allowed to speak, just to listen and learn.

From HOPE to People of Action

- what we know about crises and human behavior

Right now **crises seems to be the new normal**. From pandemic over climate to geopolitical crises and war.

The Corona pandemic has constituted one of **the biggest behavioral experiments in world history**. Rarely - if ever - have so many people around the world changed their behavior at the same time, on the same way and through such a long period.

But what have we learned and **how can these insights help us cope with the climate** and other crises? Is the climate crisis to be solved by technology, governments or people like you and me?

Participate in the worlds first election rally where **politicians are only allowed to listen and ask questions**, but not to speak. We will do the speaking based on research, experience, youthful awareness and facts with a **passion to make a difference** in the world.

We give you the latest insights from research. We give you 118 years of experience of human impact. We give you exciting startups with promising solutions for a better environment. And we give you the voice of Small Great Nations Youth Panel.

You give us a few hours of your time and hopefully some great questions to challenge our speakers and the politicians listening eager to get your **vote November 1st**.

Aarhus University and Rotary International invites you to election rally with focus on voters and solutions for the climate crisis.

*The event is **open for everyone** - all presentations will be in English. **Participation is free**, we do however charge a no-show fee of 300 kr. if you don't attend. **Limited seating**, so please register right away to secure your seat at this mind-blowing event.*

Time: Wednesday October 26 at 16-20
Place: Herning Gymnasium, H P Hansens Vej 8, 7400 Herning
Registration: <https://rotary1450.nemtilmeld.dk/1>

What you can expect and enjoy...

Let's get this party started

- 16.00-16.30 Registration and networking
- 16.30-16.40 **Very warm welcome**
w/Jane Mejlby Buhl-Olsen and Thomas Korsgaard

People of Action

- 16.40-17.10 **The impact of NGO's and volunteerism**
w/Jennifer Jones, President of Rotary International

Since 1905 Rotary have made a huge impact in areas such as promoting peace, fighting disease and protecting the environment. With 1.4 mio. members in more than 200 countries Rotary is the worlds biggest professional network with a humanitarian perspective. Rotary helped create the United Nations in 1945 and in 1985 Rotary made a promise to eradicate polio, a mission that since have been joined by WHO, UNICEF, CDC, Gavi and the Bill & Melinda Gates Foundation. Each year Rotary contributes with billions of kroners and millions of people taking action to create lasting change across the globe.

Imagine how you can make a difference in the world, when the president of Rotary International Jennifer Jones inspires us with real life cases of impact.

Entrepreneurs pitching for a better world

- Kl. 17.10-17.25 **Pitch by PESITHO**
w/Marco Tinggaard, CTO & Co-founder

Green and affordable cooking for the world's poorest. The ECOCA does not produce any poisonous smoke or releases CO₂, which can be very dangerous in indoor spaces. It's completely run by solar energy and therefore a sustainable and healthy alternative for the families.

- Kl. 17.25-17.40 **Pitch by Contribute**
w/Tobias Ørskov Madsen, Founder

Helping businesses and NGO's collaborate and to create complete transparency in the world of charitable donations, using blockchain and cloud infrastructure.

Reflective break and food for the brain

- Kl. 17.40-18.15 **Connect and share ideas**
We serve a light meal with water. You can also expand your network and hear more about cultural exchange, polio eradication, local service projects and more.

What science has taught us about crises and human behavior

Kl. 18.15-18.50 **How to get the population to support the handling of crises**

There is a lot of focus on the fact that climate fear can block action. But our insights from the corona crisis show that what is important for the population's behavior is not worry and fear, but rather the experience of having competence to act.

Meet the award winning professor Michael Bang Petersen and learn how he will take the insights he and his team made with the HOPE* project during COVID-19 to help solve the climate crisis. We have to find a way to communicate that the individual gets the feeling that we can handle the climate crisis and that it is useful to change behavior.

Kl. 18.50-19.00 **The Youth Panel**

We are a generation shaped by crises. We have lived our childhood and teenage years in the shadow of the financial crisis, and with COVID-19 we were in the middle of the biggest global health crisis since the polio pandemic. And we are said to be the last generation that can do something about the climate crisis. We are therefore faced with a big task.

Kl. 19.00-19.25 **Couch talk – so what are we going to do now!** w/Michael B. Petersen, Jennifer Jones and “The Youth Panel”

Kl. 19.25-19.30 **Thank you and see you later!**

We are drawing lots among the audience for a **free leadership course for young people**.

Kl. 19.30-20.00 **Stay and connect some more**

You don't have to leave right away. We would love it if you stay a little longer. Reflect on your thoughts and find like-minded people of action.

**How do democracies react and cope as the COVID-19 crisis unfolds and with what effects? This is the core question we asked in the HOPE project - “How Democracies Cope with COVID-19: A Data-Driven Approach”. For more info go to <https://hope-project.dk/#>*

Partners of action:



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